



VIDEOSYNCRASIES

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

December 1981/January 1982

Fridley, Minnesota

Vol. 2, No. 3



ACCW photo by Larry Davenport

Expanded Facilities

Editing facilities recently came "on-line" at Everyone's Television Channel (ETC 12). The system involves editing from a one-half inch cassette machine to a one-inch open reel machine provided by Channel 3 of Northern Cablevision, then back to the half-inch cassette. "And by golly," said ACCW coordinator Will Loew-Blosser, "you'd never know there's a third generation dub in there."

Shown using the new system, above, is Veryl Blomquist, producing the program "Search for Reality". The system will be available on a first-come, first-served basis, and editing classes using the new system will begin January 23.

ETC TV Open House

The staff of ETC TV is proud to announce its 3rd Annual Open House to be held on Sunday, January 31, 1982. This year's event will feature local experts involved in television producing, directing, studio and business operations, and many of the Channel 12 stars you see daily on ETC TV.

Open house tours begin at 2 p.m. and continue through 5 p.m. Refreshments will be served.

Editor, Mark Scott Editor/Photos, Larry Davenport Layout/Typist, Kathy Reylek
Copy Editor, Paula Neuman Circulation, John Atchley, Scott Briggs, Dave Harvet, John King

New Classes Added

The Workshop Education Committee has added two new skill-building training sessions to its schedule of classes.

Portable Video Skills, part II is a second class for people who have completed Introduction to Portable Video. Participants in the class learn the theory of producing a single-camera production. Groups will produce a tape as part of the class, and the class concludes with a critique session.

Studio Production Skills, part II is a follow-up to Introduction to Studio Production. This class will help participants increase their skills as video producers and directors.

A new class has been designed for persons wishing to volunteer as cable-

What's Wrong With This Picture?



Answer: The studio is empty and the equipment is not being used.

Channel 12's studios receive heavy use in the evening hours, but often stand vacant during the afternoon. If it's possible for your production group to schedule afternoon taping sessions, it would ease the load on the nighttime hours, would maximize equipment use, and would be much appreciated by ETC 12 coordinator Will Loew-Blosser.

ACCW photo by Larry Davenport.

casters. Participants will learn scheduling, use of the character generator, playback equipment and the audio board. There is no fee for this training.

Class Schedule:

Introduction to Portable Video, part I - December 29, January 9.
Portable Video Skills, part II - January 16
Introduction to Studio Production, part I - January 9
Studio Production Skills, part II - January 16
Advance Studio with Editing - January 23

Class Fees

ACCW members \$4, Non-members \$12.

Youth Projects Grant

The Workshop Board of Directors recently submitted a preliminary Proposal for a 1982 Youth Projects Grant from the National Endowment for the Humanities. Our grant is designed to get young people involved in making a series of television programs about Anoka County History. The participants in the project will research, write, produce, direct and act in the programs. It will be up to the young people to determine what information concerning Anoka County history should be included in the series.

The structure of the project will be to have a coordinator responsible for contacting and organizing the participants and guiding them through the series. Current Workshop staff will provide video training.

We will not know until after the first of the year whether our preliminary proposal has been accepted. If it is, the full grant proposal will be written and submitted. Then it will be a few more months before the Workshop is told of its status. Hopefully, the project will start during the summer of 1982.

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Two Are Better Than One



Demonstrating the use of the new camera, above, is cablecaster and program producer Scott Briggs. ACCW photo by Larry Davenport.

Everyone's Television Channel 12 now has two new Portapak's available for your use. The second portable unit is a Panasonic camera with pistol grip and VHS deck that the Anoka County Communications Workshop purchased recently for \$1,500. That figure represents a significant savings over the normal price of such a unit.

To help defray the cost of the second portapak, Fridley civic groups have been approached for donations. The local United Auto Workers have donated \$200 towards that fund.

The portable units may be checked out from ETC 12 by access users after they have passed a three-hour training session. For information on the training sessions, call ACCW coordinator Will Loew-Blosser at 571-9144.

Vidiots Rise Again

The Vidiots group has been resurrected under the magnetic leadership of Paul Morin. Paul is a long-time member of the Workshop and one of the original Vidiots.

If you are a young person or young at heart, contact Paul for more information about the Vidiots. Telephone him at 571-0638 or at the studio, (where he is most of the time anyway.)

VIDIOT/ vid·iot: noun. A video junkie, commonly identified by glassy gaze from vidicon tube eyes, and an insatiable desire to consume raw video footage and spew-out edited programs while longingly gazing through equipment catalogs and dreaming of future projects.

What's New In 82?

It could be you, if your interests are in everyone's favorite home entertainment... Television!!!

The expert staff at ETC TV is here to help you turn your interests into reality. Within a few short weeks, you could be part of the Channel 12 team as a cameraperson, director, producer, cablecaster, or involved in the daily business of the television station.

The choice is yours. The opportunities are endless. Membership is a low fee of \$12 per year for adults and \$6 per year for students.

The end results are rewarding...

A Sponsor Could Help

Do you want to improve the quality of your program, but you don't have the money? Well, find a sponsor!

A sponsor is a company or person who donates money for use by your show. Programs utilizing this procedure have included Metro PM and Fridley Poll. KB Advertising and Public Relations,

FMC Corporation, and George Is In Fridley Restaurant have all been sponsors.

Furthermore, sponsorship money is tax deductible. (It's the end of the year and companies are eager for tax deductions.) If you would like more information, call Paul Kaspszak, the Funding Committee Chairperson, at 571-0441.

ANNOUNCEMENTS

The Board of Directors are making plans for the THIRD ANNUAL TELETHON. If you are interested in being the coordinator this year, please contact Mark Scott.

The Board of Directors have appointed MARK HOTCHKISS the WORKSHOP LIBRARIAN. Mark will be reorganizing the tape library and the evolving print collection. Mark, who is a graduate student in library science at the University of Minnesota, has some great ideas for the use of a computer.

The PROGRAMMING COMMITTEE is meeting regularly on Mondays in the Workshop office at 7 p.m. For more information, call Timm Lovaas at 571-9703.

The Workshop is in need of DONATIONS of shelves for the tape library, building materials for the editing booth, carpenter tools, props and furniture for sets. Donations are tax-deductible.

People are needed to volunteer as CABLECASTERS, studio supervisors and training session instructors. If you are interested, contact Will Loew-Blosser.

Regular \$12 Student \$6 Senior \$6

Other _____ New Member _____ Renewal _____

NAME _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

Non-member subscription rate \$4/year. Make checks to: ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

All donations are tax-deductible.

Thank you for your support.

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| Non-profit Organizational Membership | \$100/year |
| Sponsoring Membership | \$100/year |
| Sustaining Membership | \$250/year |
| Patron Membership | \$500/year |

Enter The World Of Video...

The Anoka County Communications Workshop, Inc. is a public access entity that was founded in 1975. We were founded to help facilitate access programs by providing education and training in the use of video equipment. Public access is a free speech forum for citizens and groups to express their ideas and concerns via cable television.

ETC. TV

EVERYONE'S TELEVISION CHANNEL 12

Non-Profit
Organization

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.
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